

AIOps Overview

“AIOps combines big data and machine learning to automate IT operations processes, including event correlation, anomaly detection, and causality determination.”

-Gartner, 2023

Why AIOps?

Every business leader wants to protect and grow revenue, increase customer satisfaction, reduce security, legal and reputational risks, and drive down costs. But when something goes wrong it still takes too many people too long to discover the cause and resolve it.

Without AIOps, IT teams often work in silos, miss and misprioritize issues. As companies have digitally transformed and every company has become a tech company, there are simply too many alerts and tickets, cumbersome manual processes, and not enough resources to do the job.

Why Moogsoft?

Moogsoft creates an automated connective layer that brings IT Operations, Observability, and Incident Management teams onto the same page. This helps lower your mean time to detect (MTTD), investigate and resolve incidents (MTTR), so you can move from being reactive to proactive.

If your teams are saying...



“Customers were the first ones to report problems, and our service time was unacceptable.”

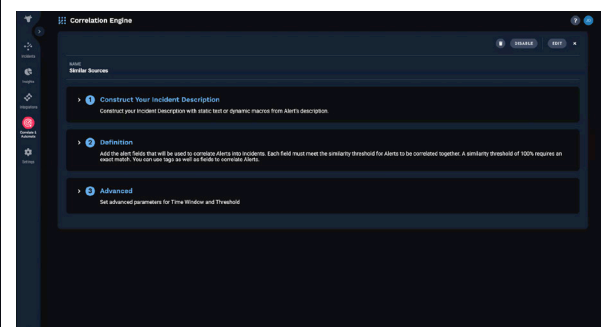
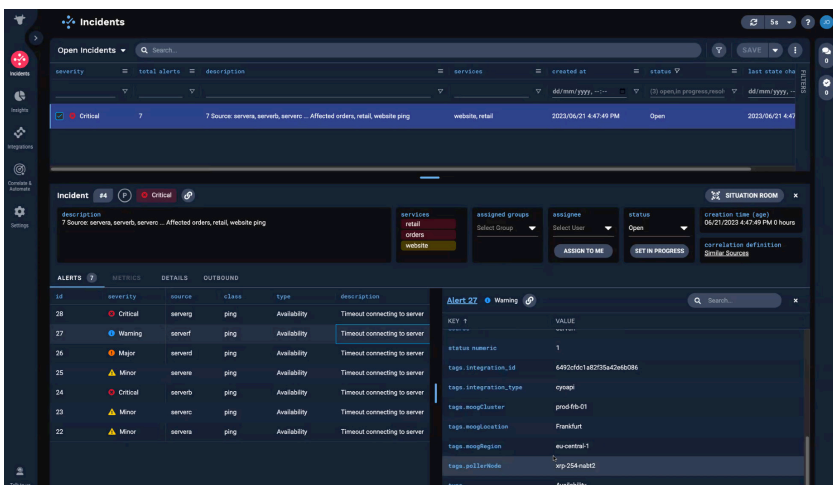


“90% of tickets were assigned to application support first, but 80% of the time the application wasn't even the cause of the incident.”



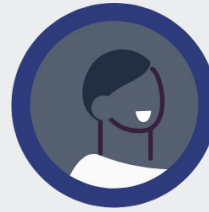
“During outages, everyone came with their own tool, saying ‘it's not me.’”

...then you need Moogsoft.



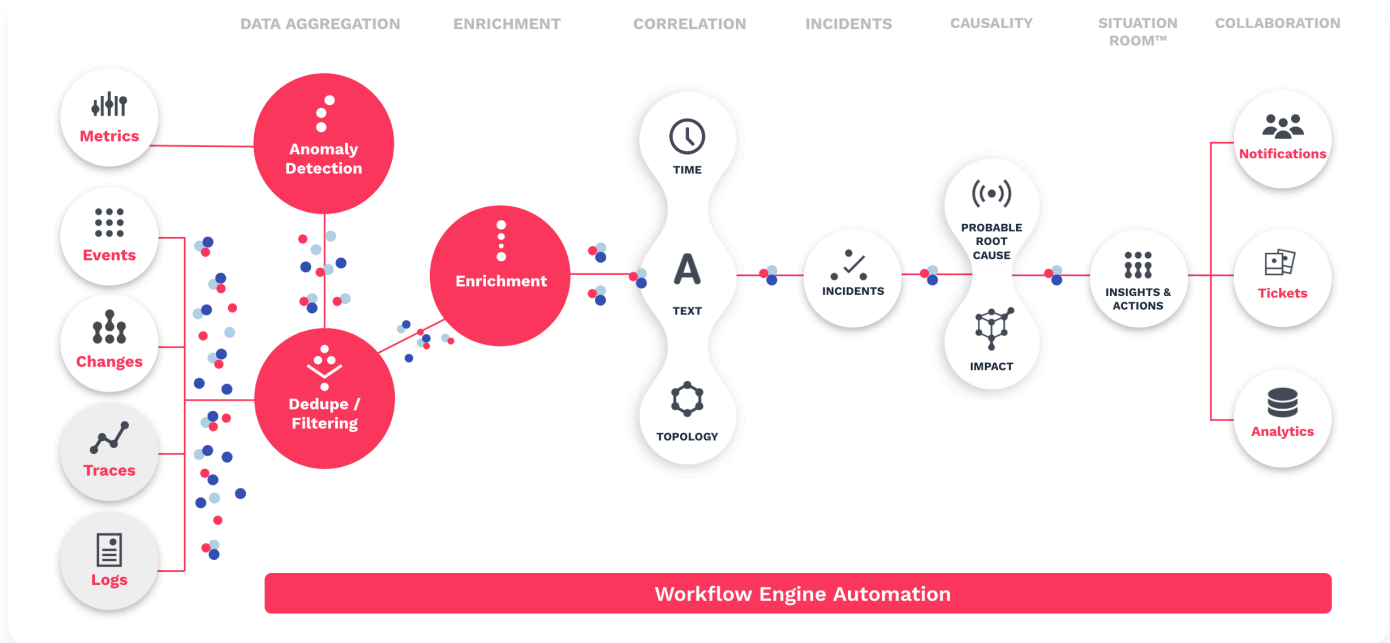
Moogsoft Differentiators:

- **UI:** Low-code/no-code
- **Ingestion:** Pre-packaged, API or create your own
- **Correlation:** AI/ML-based Natural Language Processing (NLP), (un)supervised, similarity matching
- **Event/Incident Data:** Consolidated, real-time incident data & AI-driven insights
- **Automation:** Early detection, prioritization, probable root cause, remediation & more



“It would take an army of people to replace Moogsoft.”

~Principal System Engineer, Streaming Media Company



Want to find out more?

More information about Moogsoft can be found at:

moogsoft.com

moogsoft.com/product

moogsoft.com/solutions/continuous-availability

Request a demo at moogsoft.com/request-demo

